EL ACHCAR JULIEN
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+33 (0)6 74 28 09 34
Linkedin Profile
Nationality : *Lebanese*

SUMMARY

Dynamic and entrepreneurial student at KEDGE Business School, Bordeaux, with a robust foundation in business and technology. Founder and CEO of a marketing and SaaS startup, specialized in artificial intelligence-driven solutions for marketing and targeting purposes. Demonstrating over two years of industry experience, I have delivered innovative digital solutions, helping clients expand their online presence and streamline operations through AI solutions and up-to-date technologies.

EDUCATION

Kedge Business school   **2023 - Present**
Master of MSc in Finance

ESP Saint-Genes LaSalle   **2020 – 2023**
Baccalauréat General

Lycée Nahr-Ibrahim   **2008 - 2020**

PROFESSIONAL EXPERIENCE

Tiffany & Co.   **Beirut, Lebanon**
Sales Assistant Intern   *Summer 2024*
Focused on understanding new brand initiatives and collections. Assisted with client interactions and inventory management. Independently handled sales, provided personalized recommendations, and led post-purchase follow-ups. Reviewed performance and identified growth opportunities with supervisors.

Client Advisor Intern   *Summer 2023*
Trained on product lines, store systems, and customer relationship management. Assisted with sales and customer service under supervision. Developed customer relationships through personalized recommendations. Managed sales interactions, restocking, and order processing while receiving feedback for improvement.

JCA Media
Start-up Experience   *2023 – Present*
Involved in social media marketing, website development for e-commerce, AI automation, software development, and SaaS. Worked as a UI designer and contributed to marketing campaigns for businesses. Specialized in developing tailored software solutions and automating processes with artificial intelligence.

LANGUAGES, TECHNOLOGY & OTHER

Fluent : *French, English, Arabic (C1 level : English / C2 level : french / C1 level : Arabic)*
Technology : *Figma, Webflow, Zapier, Notion, Retool, OpenAI, Visual Studio Code 2, SwiftUI*
Other : *Successfully deployed multiple websites with advanced UI/UX online // Successfully deployed IOS Applications online // Successfully coded whatsapp/twitter/… bots to automate tasks and analyze online data for businesses.*

CERTIFICATES

Meta   **August 2024**

Meta Front-End Developer Professional Certificate

- *Introduction to Front-End Development, React Basics, Version Control, Programming with JavaScript, Principles of UX/UI Design, HTML and CSS in depth, Coding Interview Preparation, Front-End Developer Capstone, Advanced React*

Meta

Meta Marketing Analytics Professional Certificate   **August 2024**

- *Data Analytics with Spreadsheets and SQL, Python Data Analytics, Meta Marketing Science Certification Exam, Statistics Foundations, Introduction to Data Analytics, Marketing Analytics with Meta, Data Analytics Methods for Marketing, Marketing Analytics Foundation*

HEC Paris   **January 2024**

Entrepreneurship Strategy: From ideation to exit

- *A comprehensive introduction to entrepreneurship, the course uses a chronological approach to define each step of an entrepreneurial project*

Google   **Mars 2023**

Fundamentals of digital marketing

- *Master the basics of digital marketing. 24 modules to explore, all created by Google trainers, packed full of practical exercises and real-world examples to help turn knowledge into action.*

IELTS   **May 2024**

Score 7 *: Operational command of the language. Able to handle complex english well and understand detailed reasoning.*